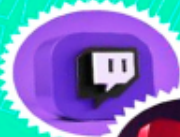




DST Agency
MONETIZATION FOCUSED

INFLUENCER AGENCY



The naked truth
about us
/ Frankly we are
amazing

PRE-PROJECT ANALYTICS



Примерно

85%



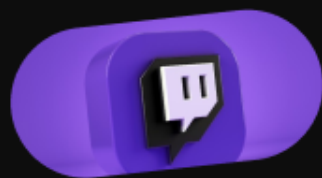
Аудитории заходит на сайт с мобильных устройств, поэтому мы выбрали стратегию Mobile First.

Регистрация



Главная точка притяжения — регистрация в личном кабинете, поэтому необходимо обеспечить понятный и интуитивно простой процесс взаимодействия с сайтом.

TWITCH*



channel **YOUTUBE** ^

BRANDS*



build **INFLUENCE** |.





DST Agency

MONETIZATION FOCUSED



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We help creators monetize their content, so they are focusing on content creation. Staying in touch with the market and understanding people is our priority.



Be yourself, stay
yourself because
Heroes keep it real.

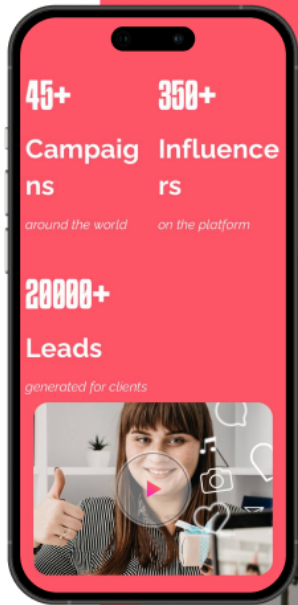
We help creators monetize their
content, so they





Mission

1200-1920 px





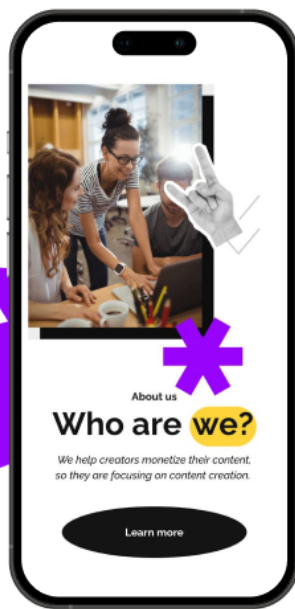
About us

Who are we?

We help creators monetize their content, so they are focusing on content creation. Staying in touch with the market and understanding people is our priority.

Learn more

We are focused on creating your **best next influencer marketing** campaign. We work with brands in four key areas: understanding gaming culture; enhancing gaming experiences; navigating the fragmented gaming ecosystem; and maximising impact through a connected amplification approach.



Our Cases

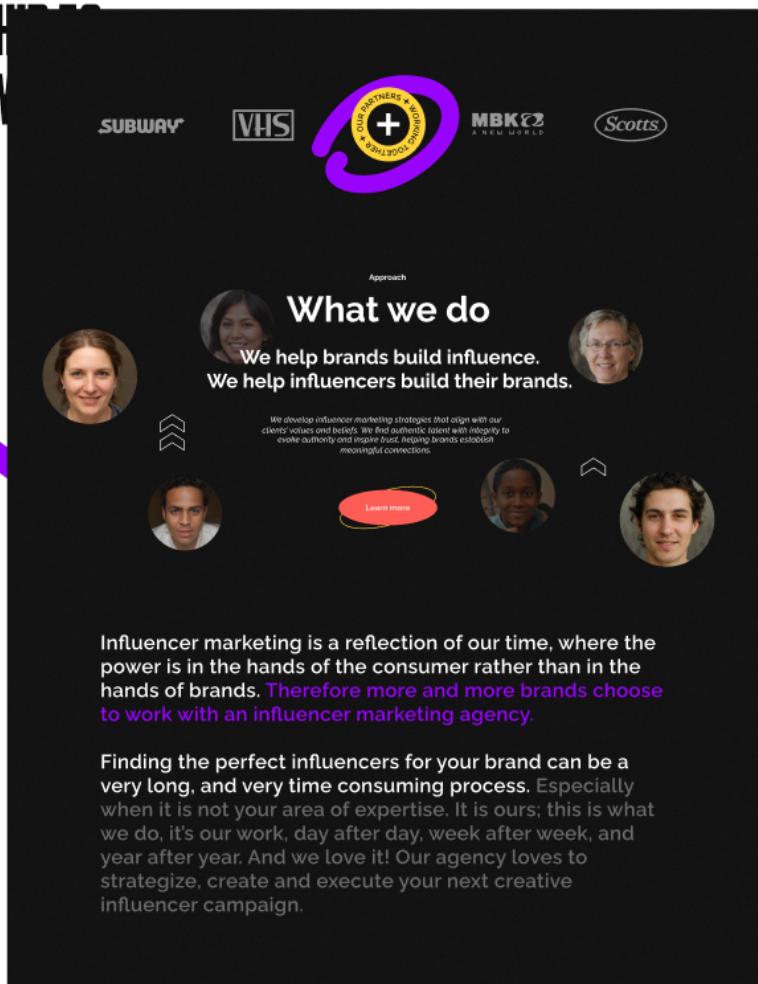
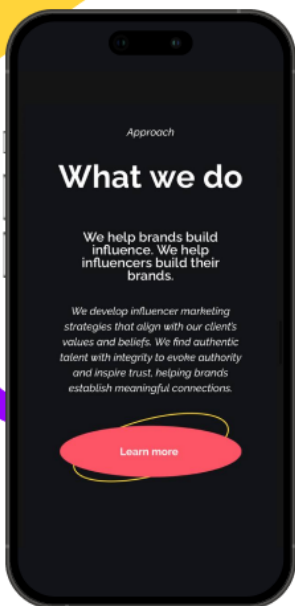
DELL COMPUTERS, SP
GLOBAL PRIDE CROSSING
AUDI X TOTTENHAM H
STARLING BANK, ADIDAS
LEGO REBUILD THE WORLD



content people to know about its
net in the market, and to increase
of Samsung Tab S2 & S3+ amongst
and potential customers

The films feature award-winning
actor Billy Porter, legendary architect
Sir David Adjaye and US perspective
artist Alexa Meade.

+15



Vision and Values


Our mission


A focused team with a specialized skill set. Our process is simple and effective and our team is passionate and looking to bring your company to the next level.

We are Influencer Agency. We're passionate about telling your story via various social media platforms in order to reach your brands' goals. **We want to make influencer marketing easier and effective.** This is why we work both on brand awareness metrics and number of conversions with a data-driven approach.

We provide online influencers with unique business opportunities to leverage their following. In order to promote and endorse some of the biggest brands in the world, while getting paid to do it.

Talk with us





01

Experience & Expertise

Nobody can change the world alone. Progress happens when we co-create.

02

Unparalleled Services


Nobody can change the world alone. Progress happens when we co-create.

About us

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Talk with us





We are focused on creating your **best next influencer marketing** campaign. We work with brands in four key areas: understanding gaming culture; enhancing gaming experiences; navigating the fragmented gaming ecosystem; and maximising impact through a connected amplification approach.

Best Professionals

Our Team

Nobody can change the world alone. Progress happens when we co-create.

For over 8 years, shoulder to shoulder, we have been inspired, creating and sharing with you what we sincerely love.



404


Page

ERROR

Main page



The link you followed may be broken, or the page may have been removed.



DST Agency

MONETIZATION FOCUSED

About

Cases

Approach


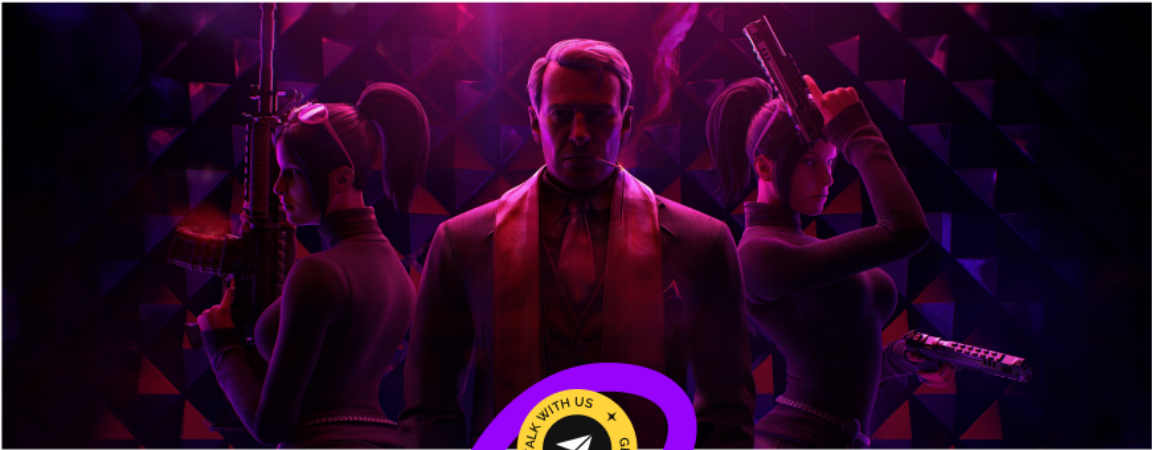
Contact

Project

←

CASE STUDY: SAINT’S ROW

Our pre and post-launch influencer campaign with Deep Silver spanned YouTube, Twitch, TikTok and Instagram, and really disrupted the gaming market.



Info

From jumping out of planes to hacking the UK singles charts (and achieving a top 30 hit along the way!), our campaign to build hype and awareness around the re-release of video game, Saints Row, was one of our most ambitious yet.




The creativity and success of this campaign has been recognised at the 2023 Drum Awards for Marketing (Americas) under Best Social Media! See some of the results below to find out why.





Services:

- Influencer Marketing
- Paid Social
- Social Growth
- Strategy

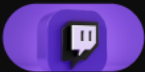
2023

Platforms:






am TWITCH*



channel YOUTUBE^



Statistics

2.4 Million

impressions

200K Live


views

120% Ctr


Increased

1.9 Million

video views



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TWITCH*



channel YOUTUBE ^

Sign up

Fill the form to register account

Where do you create content?

Choose as many as you like

- ☐ YouTube
- ☒ Twitch
- ☒ Instagram
- ☐ TikTok
- ☐ Twitter
- ☒ Other

Type name of other platform
Telegram

[← Previous step](#) [Next step →](#)

DST Agency
MARKETING POLARIS

Sign up

Fill the form to register account

What is your name?

First name*

Last name*

Phone number

Email*

[Next step →](#)



Information

First name
Stephanie |

Last name
Johnson |

Email
stephanie@gmail.com |

Languages you create
English, Spanish |

Phone number
|

Number of subscribers
800 000 |

Profile photo
JPEG, PNG
no more than 3 MB.

[Save](#)

DST Agency
MARKETING POLARIS

[Home](#)
[Profile settings](#)
[My social networks](#)
[Personal offers](#)
[Advertising requests](#)

[Contact with us](#)

[Log out](#)

Welcome back, Stephanie!

[Waiting to be approved](#)

Profile settings

A focused team with a specialized skill set. Our process is simple and effective. A focused team with a specialized skill set. Our process is simple and effective.

[Edit](#)

My social networks

A focused team with a specialized skill set. Our process is simple and effective. A focused team with a specialized skill set. Our process is simple and effective.

[Edit](#)

Personal offers

A focused team with a specialized skill set. Our process is simple and effective. A focused team with a specialized skill set. Our process is simple and effective.

[Show](#)

Advertising requests

A focused team with a specialized skill set. Our process is simple and effective. A focused team with a specialized skill set. Our process is simple and effective.

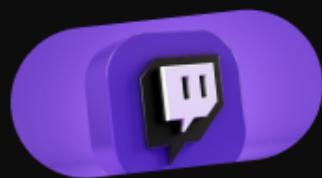
[Show](#)

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TWITCH*



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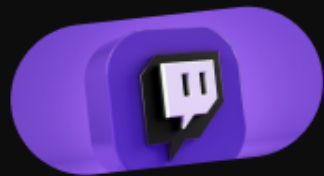


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THX FOR WATCHING

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